



Jedediah White

CONTENT CREATOR

Cuenca, Ecuador

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https://studioancla.com

Skills

WordPress



theme development, plugin development, blogging, content writing, full stack development, SEO

Adobe Illustrator



branding, identity, graphic design, social media content, illustration

Final Cut Pro



video editing, reels, social media, YouTube videos, video creation

Logic Pro



audio editing, podcasting, podcast episodes, music, audio leveling

Marketing



social media, social media management, Facebook, email newsletter, newsletter, social media posts, reels

Business Development



research, analysis

Education

Silver High School

1998

Diploma

Languages

English



Spanish



Highly accomplished Content Creator with an impressive 20-year journey shaping digital landscapes. Expert in remote collaboration, project leadership, and creative problem-solving. Eager to

leverage a rich skill set in web development, illustration, and graphic design to propel innovative projects to new heights.

Profiles

[LinkedIn](#) [@jedediahwhite](#)

[Instagram](#) [@2studioancla](#)

[TikTok](#) [@studioancla](#)

[Facebook](#) [@studioancla](#)

Experience

Bethel Coach Tours

2000 - 2022

Graphic Designer

Alamogordo, NM

[Company Website](#)

- Created a custom WordPress website, improving SEO and increasing organic traffic to the site by 80%.
- Designed and produced printed materials for tours, leading to a 50% increase in tour attendance.
- Improved social media presence on Instagram and Facebook, resulting in a 90% increase in followers and a 110% increase in engagement rates.
- Created original promotional videos, generating interest in tours.
- Contributed to tour success as an occasional tour guide in New York City and Canada, receiving positive feedback from 100% of clients and boosting repeat business.

Museum Bible Tours

2016 - 2022

Content Creator

Alamogordo, NM

[Company Website](#)

- Imagined an original brand identity and business format, enhancing recognition and consistency across platforms. The Museum Bible Tours' name quickly became well-known and acknowledged.
- Established a custom WordPress website focusing on SEO, blogging, and newsletter correspondence.
- Improved user experience and team collaboration by implementing a custom booking system on the website, resulting in a 100% increase in online bookings.
- Started the Instagram account from zero and grew it to over 21,000 followers organically by interacting and providing beautiful and informative posts.
- Created original promotional videos for tours, enhancing our demographic reach.
- Launched and distributed an original podcast, expanding the brand's reach and engagement. The podcast had over 500 monthly listeners when it ended in October 2023.

Studio Ancla

October 2022 - Present

Freelancer

Cuenca, Ecuador

[My Portfolio Website](#)

- Through freelancing, I have aided a variety of companies and small businesses with branding, websites, audio, video, social media, graphics, and content needs. All of my clients have expressed 100% appreciation for the work completed.
- Clients include:** Best Bible Tours, Advisorist, Stephen Lee (Masterchef Season 6 Contestant), True North LED, Top Flight Maintenance, Cotton-Raye Construction, Anacapa Pools, Bids-A-Lot, and High Desert Water